

<u>Costa Caribe Golf & Country Club</u> <u>Welcomes Ellie Rodriguez as Head Golf Professional</u>

Ponce, Puerto Rico – June 17, 2010 – <u>Costa Caribe Golf & Country Club</u> is pleased to announce the appointment of Ellie Rodriguez as the new Head Golf Professional.

Ellie brings an array of experience and a passion for golf to Costa Caribe that began at El Conquistador Resort in Farjardo, PR working for Greg Sherwood, President of Southworth Golf, an affiliate of Southworth Development, LLC. At El Conquistador, Ellie started out his career as a bag room attendant and then later was promoted to Assistant Golf Professional. Ellie's passion for the game then took him to Hyatt Cerromnar Beach in Dorado, PR, where he was also the Assistant Golf Professional. He was first hired by Southworth Development to work at Westin Rio Mar Beach in Rio Grande, PR as the Assistant Golf Professional and then onto La Estancia Golf Resort of La Romana, DR. as Head Golf Professional. He is currently working towards his PGA Class A Status.

"Ellie's experience and expertise make him the perfect person to serve as Head Golf Professional at Costa Caribe Golf & Country Club," said Sherwood.. "I have worked closely with Ellie over the years and I am confident he will continue providing quality and excellence for our clients and customers."

A father to two daughters with his first son on the way, Ellie's responsibilities include overseeing Golf Events, Course Operations and day to day management of the Golf Shop, Course and Snack Bar. He also conducts the Ladies Golf Program, manages the year-round junior program and supervises the club's popular weekly clinics.

About Costa Caribe

Located in Ponce, Puerto Rico, Costa Caribe Golf & Country Club is a semi-private, 27-hole, championship links-style golf course featuring immaculate course conditions, Puerto Rico's first island green, a magnificent 32,000-square-foot oceanfront Clubhouse with Beach Club and the Golf Club Restaurant. Costa Caribe Golf & Country Club is part of the Costa Caribe Resort, which includes: The Hilton Ponce Golf & Casino Resort, the Luxury Golf Villas and Costa Caribe Golf & Country Club. Costa Caribe is the proud host of the annual American Express Puerto Rico Open golf championship.



Costa Caribe Resort is owned by Serralles Hotel, Inc. of Mercedita, Puerto Rico and is managed by Southworth Golf, an affiliate of <u>Southworth Development LLC</u> of Newton, Massachusetts. Southworth Development is a privately held company, which acts as owner/builder, developer, operator and construction manager of golf and hospitality related resort facilities around the world. Two of its past projects include Rio Mar Country Club and Coco Beach Golf & Country Club in Puerto Rico.

For More Information:

Nancy Powers

Director of Public Relations of Southworth Development 508.548.4969 or npowers@southworthdevelopment.com